

## The seminar structure

Each seminar is in two parts: You can choose to take the morning session only, or the morning and afternoon sessions, together.

### Morning 9.30 – 12.30

The morning session deals with the essential information on e-commerce VAT and tax, and how this may affect the specific business activities of the attendees. After booking your place on the seminar, you will receive a pre-attendance questionnaire. Your answers will allow us to adapt the seminar content to address your business, your issues, and your e-business strategy.

*Numbers for the morning session will be limited to 15 professionals and contents will include:*

- **Fundamentals of the main transaction-based tax: VAT**  
What constitutes a supply of goods and services in the world of e-commerce, and how determining the supply is critical in defining the VAT treatment.
- **International movement of goods**  
The rules and regulations regarding place of supply, and how defining your supply chain strategy is key to defining your VAT strategy.
- **The Single Market**  
The do's and don'ts when you're trading across the EU.
- **Place of supply of international services**  
A breakdown of the complex rules around international services so they become workable and understood within your business.
- **E-commerce and Internet specific problems**  
New and previously unrecognised VAT issues and the actions you can take to overcome them.
- **Digitised products**  
How their supply is unique to e-commerce and how you can work with the rules.
- **Sourcing goods and services from outside the UK**  
How you can identify the key issues with regard to place of supply, customs duty and reverse charges.
- **The requirement for multiple VAT registrations**  
Improving the effectiveness of your cross-border B2B and B2C operations by implementing multiple VAT registrations, overseas.
- **Permanent establishment rules**  
How you can recognise the legislation and the impact upon other issues for your business.
- **What's around the corner at UK, EU and global levels?**  
The developments you can expect in the world of e-commerce taxation.
- **Key issues on VAT systems around the world**  
Helping you realise the most important global issues.

### Afternoon 2.00 – 4.00pm Interactive Case Study Workshop

The workshop will apply the knowledge and information obtained in the morning seminar to the delegates' own businesses. By analysing a number of web-based businesses, our expert trainers will bring to life the concepts discussed during the morning.

The afternoon session will allow full interaction between delegates, ensuring maximum involvement leading to a full understanding of the key issues.

*Numbers for the afternoon session will be limited to 10 professionals.*

Numbers are limited –  
To pre-register your  
interest now go to  
**[www.vatlogic.com](http://www.vatlogic.com)**



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